

# **Fact Sheet**

## Foods and Beverages Sold Outside of the School Meal Programs

From CDC's School Health Policies and Programs Study (SHPPS) 2000

### **About SHPPS**

SHPPS is a national survey periodically conducted to assess school health policies and programs at the state, district, school, and classroom levels. Results from SHPPS 2000 are published in the *Journal of School Health*, Volume 71, Number 7, September 2001.

- 94.0% of elementary schools, 89.4% of middle/ junior high schools, and 73.4% of senior high schools implement a closed campus policy.
- 43.0% of elementary, 73.9% of middle/junior high, and 98.2% of senior high schools have

either a vending machine or a school store, canteen, or snack bar where students can purchase food or beverages.

20.8% of schools require fruits or vegetables to be offered at settings outside the cafeteria, such as student parties, after-school programs, and concession stands; 12.4% of schools prohibit junk foods (i.e., foods that provide calories primarily through fats or added sugars and have minimal amounts of vitamins and minerals) in these settings.

| Type of food or beverage                 | All<br>schools | Elementary<br>schools | Middle/junior<br>high schools | Senior high<br>schools |
|--|----------------|-----------------------|-------------------------------|------------------------|
| Soft drinks, sports drinks, fruit drinks | 76.3           | 58.1                  | 83.5                          | 93.6                   |
| Salty snacks not low in fat              | 63.5           | 51.0                  | 62.4                          | 83.0                   |
| Baked goods not low in fat               | 63.0           | 52.6                  | 61.2                          | 80.7                   |
| 100% fruit or vegetable juice            | 55.6           | 49.7                  | 54.1                          | 66.5                   |
| Low-fat salty snacks                     | 53.4           | 44.5                  | 54.5                          | 65.0                   |
| Non-chocolate candy                      | 51.9           | 35.5                  | 52.6                          | 75.0                   |
| Bottled water                            | 48.8           | 30.4                  | 56.1                          | 65.9                   |
| Chocolate candy                          | 46.6           | 29.2                  | 46.6                          | 72.2                   |
| 2% or whole milk                         | 44.8           | 49.6                  | 39.8                          | 44.5                   |
| Low-fat baked goods                      | 36.4           | 26.4                  | 37.7                          | 49.6                   |
| Ice cream/frozen yogurt not low in fat   | 35.0           | 31.1                  | 33.8                          | 42.5                   |
| 1% or skim milk                          | 24.1           | 28.8                  | 19.5                          | 23.1                   |
| Fruits or vegetables                     | 17.6           | 20.0                  | 11.8                          | 22.0                   |
| Low-fat or nonfat yogurt                 | 14.9           | 13.3                  | 12.3                          | 20.9                   |

#### Percentage of Schools Where Students Can Purchase Specific Foods and Beverages in Vending Machines or in a School Store, Canteen, or Snack Bar\*

\*Among the schools with a vending machine, school store, canteen, or snack bar.



#### Percentage of Schools Allowing Students to Buy Specific Foods or Beverages from Vending Machines or a School Store, Canteen, or Snack Bar at Specific Times

| Type of food or<br>beverage                            | Purchases allowed<br>before classes start in<br>the morning | Purchases allowed<br>during lunch<br>periods | Purchases allowed<br>during school hours<br>when meals are not<br>being served |
|--|---|--|--|
| Food items high in fat,<br>sodium, or added<br>sugars* | 40.7  | 70.7   | 35.5   |
| Soft drinks, sports<br>drinks, or fruit drinks**       | 48.2  | 68.4   | 43.0   |

\*Among the 79.5% of schools where students can purchase these items in these settings.

\*\*Among the 76.3% of schools where students can purchase these items in these settings.

- In 82.4% of schools, organizations such as student clubs, sports teams, or the PTA sold food at school or in the community to raise money during the 12 months preceding the study. In 38.7% of these schools, students could purchase these food items during school lunch periods.
- 23.3% of schools allow the promotion of candy, meals from fast food restaurants, or soft drinks through the distribution of coupons for free or reduced prices, 14.3% allow the promotion of these products through sponsorship of school events, and 7.7% do so through publications such as a school newsletter or newspaper.
- 49.9% of districts have a contract that gives a company rights to sell soft drinks at schools in the district. Among these districts, 79.2% receive a specified percentage of the soft-drink sales receipts, 62.5% receive incentives tied to sales, 35.3% allow the soft-drink companies to place advertisements in school buildings, and 43.0% allow them to place advertisements on school grounds.
- 47.1% of schools have a contract that gives a company rights to sell soft drinks at the school. Among these schools, 91.7% receive a specified percentage of the soft-drink sales receipts, 37.0% receive incentives tied to sales, 37.6% allow the soft-drink companies to place advertisements in school buildings, and 27.7% allow them to place advertisements on school grounds.

| Food or beverage                            | Schools |
|---|---------|
| Chocolate candy                             | 76.4    |
| Baked goods not low in fat                  | 67.3    |
| Non-chocolate candy                         | 63.2    |
| Soft drinks, sports drinks, or fruit drinks | 36.9    |
| Fruits and vegetables                       | 27.8    |
| Low-fat baked goods                         | 20.8    |
| 100% fruit or fruit or vegetable juice      | 12.0    |

#### Percentage of Schools\* Selling Specific Food and Beverage Items for Fund Raising

\*Among the 82.4% of schools at which foods or beverages are sold for fund raising.

**For additional information** on SHPPS, contact the Centers for Disease Control and Prevention (CDC), National Center for Chronic Disease Prevention and Health Promotion, Division of Adolescent and School Health, 4770 Buford Highway, NE, Mailstop K-33, Atlanta, GA 30341-3717, telephone 888-231-6405, http://www.cdc.gov/shpps.