Seattle (Wash.) Post-Intelligencer, Seattle, WA

UW Students Won't Give Addresses to Credit Card Company

March 15, 2003



This document is available on the Education Policy Studies Laboratory website at http://www.asu.edu/educ/epsl/CERU/Articles/CERU-0303-46-OWI.doc

Student leaders at the University of Washington have killed a seven-year, \$2.1 million deal that would have given a credit card company access to students' addresses.

The deal in question would have allowed MBNA America Bank to use the college's list of student names and addresses to market credit cards as part of UW Alumni Association promotions.

The board of directors of the Associated Students of University of Washington voted Thursday not to give MBNA access to the student directory.

ASUW President Alexandra Narvaez said the directors voted down the proposal to protect student privacy and to avoid setting a precedent of raising money for the university through a "commercial exchange."